

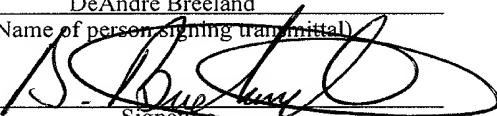
**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicants : Tomoko Terakado, et al.  
Serial No. : 09/844,354  
For : INFORMATION PROVIDING APPARATUS AND METHOD,  
DISPLAY CONTROLLING APPARATUS AND METHOD,  
INFORMATION PROVIDING SYSTEM, AS WELL AS  
TRANSMISSION MEDIUM  
Filed : April 27, 2001  
Examiner : Brown, Rueben M.  
Art Unit : 2424  
Confirmation No. : 3992

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New York, NY 10151  
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**ELECTRONIC FILING CERTIFICATE**

I hereby certify that this correspondence is being transmitted  
via Electronic Filing Services on July 14, 2010.

\_\_\_\_\_  
DeAndre Breeland  
(Name of person signing transmittal)  
  
\_\_\_\_\_  
Signature  
\_\_\_\_\_  
July 14, 2010  
Date of Signature

**RESPONSE UNDER 37 C.F.R. §1.111**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Office Action dated April 15, 2010 having a three-month  
shortened statutory period to reply set to expire on July 15, 2010, please amend the above-

Frommer Lawrence & Haug LLP  
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identified application as follows.

**Amendment of Claims** are reflected in Listing of Claims which begins on page 3 of this paper.

**Remarks/Arguments** begin on page 22 of this paper.

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